



CARD 2
CANDIDATE A

ADVERTISING

Preparation time: 2 minutes

Candidate B started a new business and wants to advertise their first product. You found the following pamphlet:

5 OF THE STRONGEST WORDS IN MARKETING

1. YOU

Marketing is all about the consumer.

2. FREE

Nobody can resist a freebie.

3. BECAUSE

Do not forget to show the consumer why they need a product.

4. LIMITED TIME

It is essential to create a sense of urgency.

5. RISK-FREE

Make the consumer feel secure when giving you their money.

TASK 1: PRODUCTION

...../12,5 points

Speaking time: 2-3 minutes. Talk about the following points:

- **Give** your opinion about the harmful and beneficial effects of advertising.
- **Talk about** a surprising advertisement you have seen.



CARD 2
CANDIDATE B

CRIME

Preparation time: 2 minutes

Candidate A wants to go on holiday, but is worried about burglaries in the city. You have found this pamphlet:

1. Set alarms.
2. Use door & window sensors for extra security.
3. Even if you don't have a dog, consider putting a 'beware of dog' sign in your yard or on your fence.
4. Do not leave all blinds closed.
5. Leave the key to a close relative or friend to watch the house from time to time.

TIPS TO KEEP YOUR
HOME SAFE FROM
BURGLARS



TASK 1: PRODUCTION

...../12,5 points

Speaking time: 2-3 minutes. Talk about the following points:

- **Talk about** the problem of crime in your city or town.
- **Give** your opinion on how crime can be reduced.



CARD 2
CANDIDATE A

TASK 2: INTERACTION

...../12,5 points

Preparation time: 1 minute

Speaking time: 4-5 minutes

TOPIC: EDUCATION PROBLEMS

You and Candidate B want to illustrate an article for a magazine about the worst problems in schools nowadays.

Talk about the meaning of the three photographs and choose one for your article.

Try to reach an agreement.



Student / Teacher Ratios





XUNTA
DE GALICIA

CONSELLERÍA DE
CULTURA, EDUCACIÓN
E UNIVERSIDADE

ESCOLAS OFICIAIS DE IDIOMAS
Proba de certificación de nivel intermedio B2
Inglés –20201
Produción e coprodución de textos orais

CARD 2
CANDIDATE B

TASK 2: INTERACTION

...../12,5 points

Preparation time: 1 minute

Speaking time: 4-5 minutes

TOPIC: EDUCATION PROBLEMS

You and Candidate A want to illustrate an article for a magazine about the worst problems in schools nowadays.

Talk about the meaning of the three photographs and choose one for your article.

Try to reach an agreement.



Student / Teacher Ratios

