

LINGUA EXTRANXEIRA: INGLÉS

RESPOSTAS ÀS TAREFAS DOS DÍAS 14-16 DE ABRIL PARA 4º ESO

STUDENT'S BOOK

Pàxina 62

Vocabulary Marketing

2-

1. strategies
2. advertising agencies
3. increases
4. flyer
5. convey a message
6. purchase

3-

1. goods, products
2. tempt, attract
3. flyer, shop display
4. price range, budget

Páxina 151

Present Simple Passive / Past Simple Passive

1 -

1. passive
2. active
3. passive
4. active

5. passive

6. active

2 -

1. are offered

2. isn't sold

3. is ... shown

4. is played

5. are ... cleaned

6. aren't made

Página 152

3-

1. were given

2. was written

3. Were ... invited

4. was photographed

5. Was ... translated

6. weren't attracted

4 -

1. was chosen

2. was mentioned

3. were built

4. was sold

5. were located

6. was displayed

WORKBOOK

Página 40

1- make, goods, strategy, budget, flyer

2-

1. flyer

2. strategy

3. goods

4. make

5. budget

3 -

1. c 2. d 3. e 4. a 5. b

Tips:

1. shop display

2. free samples

3. advertising agency

4. convey a message

5. price range

4-

1. products

6. attract

2. increase

7. purchase

3. awareness

8. convey the message

4. strategy

5. tempted

Página 41

1-

1. are advertised
2. is placed
3. are sold
4. is distributed
5. are chosen

2 -

1. These cereals were advertised on TV.
2. An advert was placed in the newspaper once a week.
3. Most of their products were sold online.
4. A new flyer was distributed every month.
5. The products were chosen because of their make.

3-

- | | |
|--------------------|-----------------------|
| 1. Are ... made | 6. is shown |
| 2. aren't | 7. was ... introduced |
| 3. are ... created | 8. was invented |
| 4. Are ... set | 9. is known |
| 5. are ... placed | |

4- 1. are used

6. was reheated

2. is placed

7. was directed

3. are attracted

8. was given

4. wasn't baked

9. aren't tricked

5. was made

