ESCOLAS OFICIAIS DE IDIOMAS
Proba de certificación de nivel C1
Inglés – XUÑO 2017 –
Expresión escrita

Proba de certificación de nivel C1

Inglés

Expresión escrita

Puntuación e duración:

<table>
<thead>
<tr>
<th>Tarefa</th>
<th>Aprox. duración</th>
<th>Puntuación</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tarefa 1</td>
<td>40 minutos</td>
<td>12,5 puntos</td>
</tr>
<tr>
<td>Tarefa 2</td>
<td>50 minutos</td>
<td>12,5 puntos</td>
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<tr>
<td>TOTAL máx.</td>
<td>90 MINUTOS</td>
<td></td>
</tr>
<tr>
<td>TOTAL</td>
<td></td>
<td>25 PUNTOS</td>
</tr>
</tbody>
</table>

Materiais ou instrumentos que se poden empregar durante a proba:
- Bolígrafo con tinta negra ou azul.

Advertencias para a persoa candidata:
- Os tempos son orientativos e non haberá ningunha pausa entre as distintas tarefas.
- Os teléfonos móviles deben permanecer apagados durante a proba.
- Non se avaliará ningunha tarefa escrita con lapis ou emendada con líquidos ou cintas correctoras.
- Non se avaliará aquela tarefa que esta escrita completamente en maiúsculas.
- Non se avaliarán “borradores” das tarefas.
- A folla empregada como borrador deberá ser entregada ao remate da proba.
- Deberá asinar a entrega desta proba no documento correspondente.
- Deberá respectar o número de palabras indicado para cada tarefa.
TASK 1

You have an estimated 40 minutes to complete this task.

TOPIC: HOSTING A CONFERENCE

You work for your city’s tourism office and are interested in drawing more conferences to the city. You see the following advertisement on the internet:

HOST THE NEXT CITY VANGUARD CONFERENCE

Is your city the next Vanguard city?

Next City is looking to identify a host city for its 2018 Vanguard conference to take place in the spring of 2018. Vanguard is an annual leadership gathering of young urban leaders working to improve cities. This is a unique opportunity for a city to show off its latest urban development projects to a leading media organization, share innovations with the country’s smartest emerging leaders and get ideas from bright young thinkers.

To apply, please submit a letter of interest via email to Sara Schumann saraschumann@nextcity.com

Adapted from https://nextcity.org/vanguard/host

You decide to write a letter of interest to propose your city as a candidate to host the conference.

You must develop the following three points in the most appropriate order:

- Briefly describe your city’s strengths and resources.
- Explain the anticipated benefits of the conference for your city.
- Persuade the organisers that your city is the best choice.

Write between 170 and 200 words. You must include all three points.

Do not forget to include opening and closing remarks.
You work as Assistant Coordinator for a contemporary art museum. The museum managers want to boost the number of visits made by young adults (aged 18-26). You have been provided with the following results from a survey among young adults in the area:
Write a report for the museum managers with the title Engaging Young Adults in the Museum.

You must develop the following three points in the most appropriate order:

- Identify the reasons why young adults stay away from museums and explain which have most impact.
- Propose changes at the museum that would encourage young adults to visit more.
- Suggest future communication strategies to appeal to the youth market.

- Write between 230 and 260 words.
- You must include all three points.