

# **COLOURS** **AND** **ADVERTISING**

# RED

- \* STRENGTH, PASSION, ENERGY, URGENCY, FEELING, APPETITE...
- \* FOR SPORT CARS, FOOD ENERGY DRINKS, BISCUITS, CHOCOLATES...



Nuevo Toyota Yaris por 9.990 €  
Y por +1 € más todo este equipamiento

MEJOR

- CLIMATIZADOR
- RADIO CD/MP3 CON 6 ALTAVOCES
- BLUETOOTH
- PUERTO USB
- LLANTAS ALEACIÓN 15"
- FAROS ANTINEBLAS
- 7 AIRBAGS
- CONTROL DE ESTABILIDAD
- Y MUCHO MÁS

Equipamiento valorado en 2.000€



# GREEN

- \* HEALTH, NATURE, ECOLOGY, HOPE, PEACE, QUIET...
- \* IN HOSPITALS, PRODUCTS OF SLOW FOOD,...



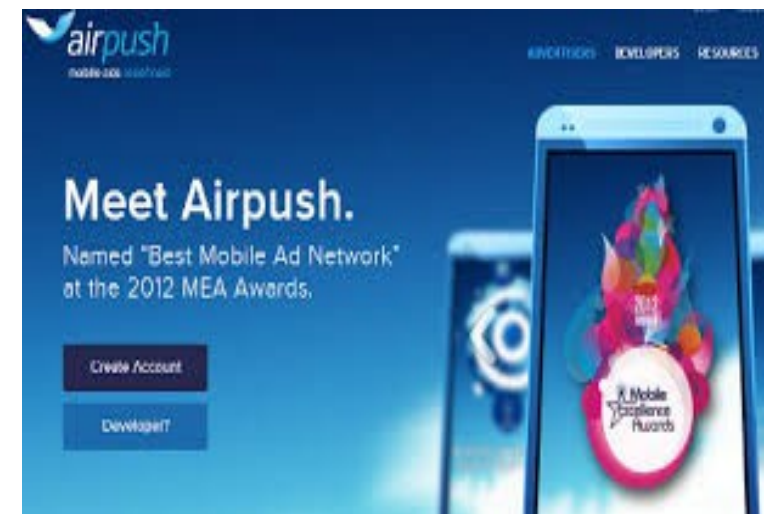
NATURAL FOOD ??





# BLUE

- \* TRUST, LOYALTY, SECURITY, SERENITY...
- \* FOR BANKS, TECHNOLOGY ( MOBILE PHONES..) CARS, WATER, ICE,...



# FOREVER 21



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IN FASHION.....

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# YELLOW

\* JOY, YOUNG PEOPLE, OPTIMISM, LIFE, SUN...

\* IN THINGS FOR YOUNG PEOPLE, POSTERS, SIGNS,





# WHITE

- \* INNOCENCE, PURITY, PEACE, ELEGANCE, SIMPLICITY,...
- \* FOR TECHNOLOGY, WASHING MACHINES, FRIDGES, ....



IPHONE: EASIER TO  
USE??



# BLACK

\* NOBILITY, EXCLUSIVITY, LUXURY, ELEGANCE... DEATH, DARKNESS..

\* ELECTRONIC PRODUCTS, CLOTHES, PERFUMES,...



# ORANGE

\* ACTION, BUYING, SELLING,...  
+ FOR YOUNG PEOPLE CLOTHES, COSMETIC PRODUCTS, TOYS, FOOD....





# PINK

- \* DELICACY, AFFECTION, INTIMACY...
- \* FOR TOYS, SOAPS, ....



New Multivan Startline, made for life aboard.



MORE DELICATE?